1. GENERAL INFO

1.1 Name of Program & Degree
1) Program: Bachelor of Arts Program in Communicative Thai Language for Foreigners
2) Degree: Bachelor of Arts (Communicative Thai Language for Foreigners)

1.2 Department/Organization
Department of Thai Language, Faculty of Humanities, Kasetsart University

1.3 Philosophy & Objectives

1) Philosophy
Presently, foreigners have interested to study for realizing Thai Language including Thai Culture obviously due to the valuable and incredible Thai Language and culture in the globalization. Department of Thai Language, Faculty of Humanities, Kasetsart University opens a B.A. Program in Communicative Thai Language for Foreigners in order to fulfill the foreigner’s purpose for studying Thai Language as a foreign language in the world of communication. This very program, truly speaking, is held as a way of job opportunity for the future life of the graduated foreign students. Not only that, it is also a program to promote Thai Language and Culture abroad.

2) Objectives
- To produce the foreign students graduated with four skills of communication in Thai language as a foreign language.
- To produce the graduated foreign students, who can communicate in Thai language for the future occupation such as translator, interpreter etc.
- To produce the graduated foreign students in order to conserve and promote the valuable and incredible Thai Language and Culture in the modern world. Both of them will play very important role in communication and spirit of foreigners.
- To exchange language and culture between foreign students from other countries and students and lectures of Department of Thai Language.

1.4 Opening Semester/Year
Open since the first semester, academic year 2009

1.5 Eligibility
- Foreign applicants possess certificate from senior high school or any equivalent certificate. The same must be certified by Ministry of Education or Royal Thai Embassy in each country of foreign students.

- Foreign applicants can communicate in Thai Language in the basic level and pass Interview or Thai Language Test arranged by Department of Thai Language. For those foreign applicants, who cannot pass interview or Thai Language Test, or have no basic knowledge in Thai Language, they, by consideration to admit for the Program, must take the pre-course in Thai Language as provided by Department of Thai Language.

- Thai students were born abroad and have not studied Thai Language.

1.6 Admission Requirement

- Recruiting directly by Interview or Mini-Thai Language Test from Department of Thai Language Faculty of Humanities (or)
- Exchange Student Program with foreign universities according to MOU of Kasetsart University (or)
- By International Organizations/Institutes through the consideration of Department of Thai Language Faculty of Humanities and agreement of Kasetsart University.

1.7 Educational System & Duration

Two full semesters in year (totally eight full semesters in four years)

2. Structure of Program

The International B.A. Program in Communicative Thai Language for Foreigners has the structure and credits concerned as follows;

2.1 Credits of curriculum

<table>
<thead>
<tr>
<th>Groups of Subject</th>
<th>Credits (at least)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. General Education/required Subjects</td>
<td>30</td>
</tr>
<tr>
<td>2. Major/Core Subjects</td>
<td>99</td>
</tr>
<tr>
<td>3. Elective Subjects</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total Credits (at least)</strong></td>
<td><strong>135</strong></td>
</tr>
</tbody>
</table>

2.2 Subjects of curriculum (Only Major/Core Subjects)

36311* Sounds and Pronunciation in Thai
Pronunciation of consonants, vowels, and tonal marks in the Thai alphabet system. Pronunciation of syllables, words, and sentences of the Thai language. Comparison of the pronunciation in the Thai language and the learner’s language.

36312* Thai Language and Cross Cultural Communication

**Elementary Communicative Thai for Foreigners I**
Elementary Thai listening, speaking, reading and writing skills Thai for greeting, introducing oneself, seeking help, asking for personal information. Elementary Thai grammar, consonants, vowels, tone marks, syllable forming, syllables, words, checked and unchecked syllable, simple sentences and sentences for communicative purposes.

**Elementary Communicative Thai for Foreigners II**
Upper elementary listening, speaking, reading and writing skills in upper elementary Thai for asking for and giving directions, buying and bargaining, making appointments, booking accommodation, making travel reservations. Elementary Thai grammar, leading consonants, paired consonants, different ways of writing the “I” sound, changeable vowels, less formable vowels, punctuation, simple sentences and compound sentences.

**Elementary Thai Listening-Speaking**
Listening and speaking skills for vocabulary and sentences, short passages, short conversations.

**Thai Conversation in Everyday Life I**
Thai conversational skills in various situations in everyday life.

**Elementary Thai Reading Comprehension**
Reading comprehension for Thai messages, short passages, general articles, general non-fictions, short composition.

**Elementary Thai Writing**
Spelling, making sentences, organizing ideas, writing paragraphs, writing short passages.

**Thai Linguistics for Foreigners**
Introduction to Thai linguistics as a foreign language. Thai sound system, comparative analysis on system of sound, words, sentences and messages in Thai language and the learner’s language.

**Thai Language in Cultural Handcrafts**

**Intermediate Communicative Thai for Foreigners I**
Intermediate Thai listening, speaking, reading and writing skills for travel and tourism, sports and exercise, health and healthcare, entertainment and leisure activities, occupation and career. Thai grammar, parts of speech in Thai, simple sentences and compound sentences.

**Intermediate Communicative Thai for Foreigners II**
Upper intermediate Thai listening, speaking, reading and writing skills through tales, stories from experiences, Thai beliefs and Thai practices, important Thai festivals, the national flag and anthem. Thai grammar, word building in Thai, compound sentences and complex sentences.

363233*
Thai Conversation in Everyday Life II
Thai conversational skills for various situations in everyday life at a more complex level.

363234*
Listening Comprehension for Thai Messages
Listening Comprehension for Thai messages from making the conversation, speaking, reading, lecture, songs, plays, film scripts.

363235*
Discreet Listening for Thai Messages
Principles of discreet listening. Analysis of listening situation and listening messages. Evaluation of listening messages.

363242*
Reading Comprehension for News and Academic Texts
Reading Comprehension for Thai messages from news, academic articles, academic essays, textbooks.

363243*
Reading Thai through Thai Literature I
Reading for understanding Thai messages from general Thai literature. Analysis and interpretation of the messages from literature. Discussion about and expression of opinion from literature.

363244*
Analytical Reading in Thai
Reading comprehension for main points, details and distinguishing points from the reading passage. Analyzing and summarizing parts of structure and constitution of the messages from reading passages.

363252*
Thai Communicative Writing for Errand
Writing for filling out forms, making announcements, advertisements, instruction manual of instruments, explaining procedures, and writing letters.

363315*
Thai Semantics for Foreigners
Linguistic analysis of meaning of words, sentences and passages in Thai. Comparison of meaning of words, sentences and passages in the Thai language and the learner's language.

363325*
Advanced Communicative Thai for Foreigners I
Advanced Thai listening, speaking, reading and writing skills in geography of Thailand, Thai society, Thai economy, Thai culture and tradition, lifestyles of the four regions in Thailand, the King and the Royal family, Thai grammar, homonyms, synonyms, levels of language, the court language.

363326*
Advanced Communicative Thai for Foreigners II
Advanced Thai listening, speaking, reading and writing skills in history of Thailand, the ways of the world, relations of Thailand and other
countries. The use of Thai in explaining reasons and views. Thai grammar, elementary Thai poetry.

363336*  
**Public Speaking**  

363345*  
**Reading Interpretation in Thai**  
Principles of interpreting reading. Searching for direct meaning and indirect meaning of the reading passage. Analysis of meaning according to the intention of the message sender. Interpreting reading in various types of message.

363346*  
**Reading Thai through Thai Literature II**  
Reading comprehension for messages from Thai contemporary short stories and novels. Analysis of the relationship between Thai language usage and content in a social context.

363347*  
**Thai Expressions**  
Meanings, origins, usage in Thai social contexts and comparison the Thai expressions with the expressions in learner’s language.

363353*  
**Thai Composition**  
Meaning of composition, the principles of composition, composition in various types.

363354*  
**Creative Writing in Thai Prose**  
Principles of creative prose writing, descriptive writing, dialogue writing, diary writing and short story writing.

363361*  
**Translation for Communication I**  

363371*  
**Thai for Tourism I**  
Principles and arts of using the Thai language for careers in tourism.

363372*  
**Thai for Tourism II**  
Using the principles and arts of the Thai language to apply for a career in tour guiding.

363390*  
**Cooperative Education Preparation**  

363437*  
**Oral Presentation**  
Speaking for making a presentation on information from reports or studies. Speaking for business negotiation. Speaking for diplomacy.
Reading Thai through Thai Literature III
Reading comprehension for Thai massages from heritage Thai literature. Analysis of the relationship between the language and plot, themes, characters and social context. Analysis of the language aesthetics in terms of literary arts.

Creative Writing in Thai Poetry
Principles of poetry writing, blank verse writing, rhythm writing, verse writing and Thai songs composition.

Translation for Communication II
Principles and arts of translation for news, articles, non-fictions, textbooks.

Thai for Interpreters I
Principles and arts of interpreting. Process of listening comprehension and interpretation. Problems and problem solving of interpretation. The arts of language translation and interpretation from other languages into Thai. Composition of the interpreted messages in Thai. The ethics of interpreters.

Thai for Interpreters II
Principles of interpretation in specific objectives, law, treatment, labor, employment, sports, martial arts, commerce and business.

Cooperative Education
On the job training as a temporary employee according to the assigned project including report and presentation.

Selected Topics in Thai Language
Selected topics in the Thai language at the bachelor’s degree level. Topics are subject to change each semester.

2.3 Tuition & Other Fees

2.3.1 Total tuition fees for full four years are approximately 489,200 THB as follows;

<table>
<thead>
<tr>
<th>No.</th>
<th>List of Fees</th>
<th>Rate: Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>All fees for each semester (total eight semesters)</td>
<td>61,150 Baht</td>
</tr>
<tr>
<td>2.</td>
<td>All fees for the first year (two full semesters)</td>
<td>122,300 Baht</td>
</tr>
<tr>
<td>3.</td>
<td>All fees for the second year (four full semesters)</td>
<td>122,300 Baht</td>
</tr>
<tr>
<td>4.</td>
<td>All fees for the third year (six full semesters)</td>
<td>122,300 Baht</td>
</tr>
<tr>
<td>5.</td>
<td>All fees for the fourth year (eight full semesters)</td>
<td>122,300 Baht</td>
</tr>
<tr>
<td></td>
<td><strong>Total fees for full four years of program</strong></td>
<td><strong>489,200</strong></td>
</tr>
</tbody>
</table>

2.3.2 Other fees of a Pre-Course (Thai language Preparation) before studying in the program are approximately 35,000 THB (250 hours). For the concerned course, foreign students must pay only one time at first semester for full four years study.
2.3.3 Other fees of a special course for those students, who are poor in Thai language during studying in the program (in some case below par) are approximately 20,125 THB per class.

Note: The rates of both special courses (2.3.2, 2.3.3) as mentioned above must have, at least, 10 students per class.

3. Committee, Lecturers and Staff

The International B.A. Program in Communicative Thai Language for Foreigners is under the administration of the following Administrative Committee, lecturers and staff;

3.1 Administrative Committee

<table>
<thead>
<tr>
<th>No.</th>
<th>List</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Kowit Pimpuang, Ph.D.</td>
<td>Chair-person</td>
</tr>
<tr>
<td>2.</td>
<td>Sakolsupha Thongnoi, B.A., M.A.</td>
<td>Member</td>
</tr>
<tr>
<td>3.</td>
<td>Xiang Bin Zheng, B.A., M.A.</td>
<td>Member</td>
</tr>
<tr>
<td>4.</td>
<td>Thanwaporn Nag-Im, B.A., M.A.</td>
<td>Member</td>
</tr>
<tr>
<td>5.</td>
<td>Methawee Yuttapongtada, B.A., M.A.</td>
<td>Member &amp; Secretary</td>
</tr>
</tbody>
</table>

3.1 Teaching Staff

<table>
<thead>
<tr>
<th>No.</th>
<th>List</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Assoc.Prof. Wilaisak Kingkham, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>2.</td>
<td>Assoc.Prof. Pratthueng Tinarat, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>3.</td>
<td>Assoc.Prof. Wiphawan Yooyen, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>4.</td>
<td>Assoc.Prof. Siriwan Nantachantoon, B.Ed, M.Ed.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>5.</td>
<td>Assoc.Prof. Chalaw Rodloi, B.A., M.Ed.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>6.</td>
<td>Asst.Prof. Somkriat Rakmanee, B.A., M.Ed.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>7.</td>
<td>Asst.Prof. Boonlue Jaimano, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>8.</td>
<td>Surasit Thairath, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>9.</td>
<td>Supatra Intana, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>10.</td>
<td>Kowit Pimpuang, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>11.</td>
<td>Wichat Booranapasertsuk, Ph.D.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>12.</td>
<td>Thanwaporn Nag-Im, B.A., M.A.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>13.</td>
<td>Sureerat Bumrungsuk, B.A., M.A.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>14.</td>
<td>Sakolsupha Thongnoi, B.A., M.A.</td>
<td>Permanent Lecturer</td>
</tr>
<tr>
<td>15.</td>
<td>Methawee Yuttapongtada, B.A., M.A.</td>
<td>Permanent Lecturer</td>
</tr>
</tbody>
</table>

3.3 Office Staff

<table>
<thead>
<tr>
<th>No.</th>
<th>List</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Ms. Benjamas Pumprasert</td>
<td>Office Staff</td>
</tr>
<tr>
<td>2.</td>
<td>Ms. Thanisorn Kerdkeaw</td>
<td>Office Staff</td>
</tr>
<tr>
<td>3.</td>
<td>Ms. Pathumwadee Lamlerl</td>
<td>Office Staff</td>
</tr>
</tbody>
</table>

3.4 More Information, Please Contact:

Department of Thai Language, Faculty of Humanities, Kasetsart University (Bangkhaen Campus) 50 Phaholyothin Rd. Chatuchak, Bangkok, 10900 THAILAND

Telephone: (662) 5795-566-8 Ext. 2502-2511 Fax: (662) 9407177 E-mail: bigko009@hotmail.com, fhumkwp@ku.ac.th, fhummwy@ku.ac.th, sakolsupha@hotmail.com Website: http://thailang.hum.ku.ac.th
4. Job Opportunity in Future:

The foreign students, who graduated can get the job opportunity such as Translator, Interpreter, official in immigration office, ministry of foreign affairs, teacher, lecturer, secretary, tourist and international business man or private career etc.

5. Education Opportunity in Future:

To be admitted in Master of Arts Program in Thai Language and other Master of Arts Program in Universities/Institutes of Thailand or abroad.

6. Application & Admission Schedule

6.1 First Round Admission

<table>
<thead>
<tr>
<th>Activities</th>
<th>Admission Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admission Period</td>
<td>March 2009 – May 2009</td>
</tr>
<tr>
<td>Announcement of applicants to be interviewed</td>
<td>May 2009</td>
</tr>
<tr>
<td>Interview date</td>
<td>May 2009</td>
</tr>
<tr>
<td>Announcement of new students</td>
<td>May 2009</td>
</tr>
<tr>
<td>New student pays educational fees</td>
<td>June 2009</td>
</tr>
<tr>
<td>Orientation and registration</td>
<td>June 2009</td>
</tr>
<tr>
<td>First &amp; Last Date of the first semester/2009</td>
<td>June 2009 -October 2009</td>
</tr>
</tbody>
</table>

6.2 Second Round Admission

<table>
<thead>
<tr>
<th>Activities</th>
<th>Admission Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admission Period</td>
<td>October 2009-May 2010</td>
</tr>
<tr>
<td>Announcement of applicants to be interviewed</td>
<td></td>
</tr>
<tr>
<td>Interview date</td>
<td></td>
</tr>
<tr>
<td>Announcement of new students</td>
<td></td>
</tr>
<tr>
<td>New student pays educational fees</td>
<td></td>
</tr>
<tr>
<td>Orientation and registration</td>
<td>June 2010</td>
</tr>
<tr>
<td>First &amp; Last Date of the second semester/2009</td>
<td>June 2010 - October 2010</td>
</tr>
</tbody>
</table>