01390112 Service Psychology 3 (3-0-6)
Types, characteristics and trends in services. Concepts and theories of psychology, sociology, cross-cultural communication, and marketing applied to the tourism and hospitality industry. Concepts and theories of psychological applied for self development. Case Studies.

01583281 Chinese for Conversation and Communication 3(2-2-5)
Chinese listening and speaking skills appropriate for conversation and communication in different situations. Greeting, self introduction, appointment, giving information, language usage in reception situations, situation in the past and work planning in the future.